

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) Kentuckians For Strong Leadership			FEC IDENTIFICATION NUMBER ▼ C C00543256		
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on M M / D D / Y Y Y Y Y Y					
Full Name (Last, First, Middle Initial) of Payee Targeted Victory			Date 10 / 10 / 2013		
Mailing Address 1033 N Fairfax Street, Ste 400			Amount 5000.00		
City Alexandria		State VA	Zip Code 22314		
Purpose of Expenditure Online Media Placement		Category/ Type 	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: <u>KY</u> District: <u> </u>		
Name of Federal Candidate Supported or Opposed by Expenditure: Alison Lundergan Grimes			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose		
Calendar Year-To-Date Per Election for Office Sought 663504.10			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) 		
Full Name (Last, First, Middle Initial) of Payee Richard Sales Media			Date 10 / 10 / 2013		
Mailing Address 1702 E Highland Ave, Ste 408			Amount 3000.00		
City Phoenix		State AZ	Zip Code 		
Purpose of Expenditure Web Ads		Category/ Type 	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: <u>KY</u> District: <u> </u>		
Name of Federal Candidate Supported or Opposed by Expenditure: Alison Lundergan Grimes			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose		
Calendar Year-To-Date Per Election for Office Sought 663504.10			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) 		
(a) SUBTOTAL of Itemized Independent Expenditures.....			8000.00		
(b) SUBTOTAL of Unitemized Independent Expenditures			 		
(c) TOTAL Independent Expenditures.....			8000.00		
<p>Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.</p> <p style="text-align: center;">Caleb Crosby</p> <p style="text-align: center;">Signature [Electronically Filed]</p> <p style="text-align: right;">Date 10 / 10 / 2013</p>					